



Dear Potential Sponsor,

We are very excited to bring the 2nd annual Blues for DU, a bluefish tournament benefiting Ducks Unlimited. Our sponsors will be the backbone of the tournament and due to the strong response from the public; we encourage sponsors to get on board early to receive the maximum exposure. We engage in not only print and social media but advertise on Comcast Spotlight which targets over 2.5 million viewers and has a vast online social presence.

We would like to ask you to be part of this great event. Our sponsorship levels are as follows.

Canvasback (\$1,500) sponsors receive the following:

- Free entry for 4 and 4 tickets to the banquet.
- Name of business highlighted as the Title Sponsor in all TV, print, radio ads, social media and all other professional media sites.
- Name of business mentioned as Title Sponsor during all tournament broadcasts.
- Opportunity to present a trophy at the banquet with photo op.
- Vendor Space Available 10'x10' in the parking lot during the tournament.
- Opportunity to advertise and donate to our captain's buckets. This is a great way to get your company's information in the hands of every angler.

Pintail (\$1000) sponsors receive the following:

- Free entry for 2 and 2 tickets to the banquet.
- Name of business mentioned on all TV, print, radio ads, social media and all other professional media sites.
- Name of business mentioned as major sponsor during all tournament broadcasts.
- Opportunity to advertise and donate to our captain's buckets. This is a great way to get your company's information in the hands of every angler.

Wood Duck (\$500) sponsors receive the following:

- 2 Tickets to the banquet.
- Name of business mentioned on all TV, print, radio ads, social media and all other professional media sites.
- Name of business mentioned during all tournament broadcasts.
- Opportunity to advertise and donate to our captain's buckets. This is a great way to get your company's information in the hands of every angler.

Mallard (\$250) sponsors receive the following:

- Name of business mentioned on all TV, print, radio ads, social media and all other professional media sites.
- Name of business mentioned during all tournament broadcasts.
- Opportunity to advertise and donate to our captain's buckets. This is a great way to get your company's information in the hands of every angler.

Please join us in the excitement and help support the 2nd annual Blues for DU Bluefish Tournament. Without you, there is no tournament. We look forward to working with you! Please give me a call at 410-289-0990 or email at shawn@bahiamarina.com if you would like more information.

Best regards,

Shawn Harman
Tournament Co-Chair





BLUES FOR DU SPONSORSHIP CONTRACT

June 2-3-4, 2023 • Bahia Marina • Ocean City, MD

SPONSORSHIP LEVEL

- Canvasback \$1500
- Pintail \$1000
- Wood Duck \$500
- Mallard \$250

SPONSORSHIP BUSINESS Name: _____

TERMS & CONDITIONS:

When fully executed, this document will establish an agreement between Blues for DU hereinafter referred to as "Blues for DU" and the sponsoring business or organization referred to as "The Sponsor". The Sponsor agrees to pay Blues for DU as indicated above. In consideration of the payment detailed above, The Sponsor shall receive appropriate acknowledgement as a sponsor of the 2023 Blues for DU at the level indicated. Blues for DU Sponsorship recognition and opportunities include but may not be limited to those items outlined on the Blues for DU Sponsorship Letter and are detailed below. The final decision regarding placement and/or juxtaposition of sponsor(s) logo shall rest with Blues for DU. When future Blues for DU Tournaments are scheduled, The Sponsor shall have the right of first refusal on continuing its sponsorship of this event. It is understood and agreed that the entire agreement between Blues for DU and The Sponsor is contained herein and that this document supersedes all previous written and oral agreements, and negotiations relating to the event sponsorship herein detailed. Any modification of this document shall be made in writing. The agreement is to be construed under the laws of the state of Maryland. If this document correctly states your understanding of our agreement, please sign and date both copies, and return to Shawn Harman or India Bandorick at the contact information below. A fully executed copy will be returned to you for your records.

SPONSOR AGREEMENT:

I agree to pay the following for the above-specified category for Blues for DU, June 2-3-4, 2023

- Canvasback \$1500 Pintail \$1000
- Wood Duck \$500 Mallard \$250

I want to donate to the Captain's Buckets. Please provide at least 100 items.

Name of Authorized Representative: _____

Address: _____ Title

Street Suite

City/State/Zip

Email Address: _____

Phone Number: _____

Signature: _____

Date

Blues for DU Agreement _____

Shawn Harman
Chair, Blues for DU

Date