



Capt. Steve Harman's
POOR GIRLS OPEN

Dear Potential Sponsor,

After another exciting and successful 2017 Poor Girls Open, we are looking forward to an even more successful 2018 event. Over the past thirteen years, we have raise close to \$900,000 to benefit Breast Cancer Research through the American Cancer Society. Our sponsors are the backbone of the tournament and due to the strong response from the public; we encourage sponsors to get on board early to receive the maximum exposure. We engage in not only print media, we also have an extrestive web presence and additional exposure with the American Cancer Society.

Platinum (\$5,000) sponsors receive the following:

- Free entry for 4 and 4 tickets to the banquet
- Name of business highlighted as the Title Sponsor in all TV, Print, Radio Ads, Twitter, Snapchat, Instagram & Facebook
- A banner on the Tournament webpage as well as the Bahia Marina web page.
- Name of business mentioned as Title Sponsor during all tournament broadcasts
- Opportunity to present a trophy at the banquet with Photo Op

Gold (\$2,500) sponsors receive the following:

- Free entry for 4 and 4 tickets to the banquet
- Name of business mentioned in all TV, Print, Radio Ads, Twitter, Snapchat, Instagram and Facebook
- Name of business mentioned as major sponsor during all tournament broadcasts
- Opportunity to present a trophy at the banquet with Photo Op

Silver (\$1,000) sponsors receive the following:

- Name of business mentioned in all TV, Print, Radio Ads, Twitter, Snapchat, Instagram and Facebook
- Name of business mentioned during all tournament broadcasts

Bronze (\$500.00) sponsors receive the following:

- Name of business mentioned in all TV, Print, Radio Ads, Twitter, Snapchat, Instagram and Facebook
- Name of business mentioned during all tournament broadcasts

Please join us in the excitement and help support this locally famous tournament. Without you, there is no tournament. We look forward to working with you!

Best regards,

Earl Conley

Earl Conley II
Tournament Co-Chair